



2012 Arirang Gala

*Building Stronger
Communities,
One Person at a Time!*

Saturday, March 3, 2012 6PM
Le Parc Convention & Banquet Centres
8432 Leslie Street, Thornhill

Serving women, men, seniors and youth

Together, we can make a difference!

It is our privilege to invite you to celebrate KCWA Family and Social Services' 2012 Arirang Gala. This year's Gala promises to be the best ever – an evening full of great company, terrific food and abundant opportunities to help to raise the much needed funds for KCWA.

Raising awareness of the programs and services that KCWA provides to our community is of the highest importance. Last year's gala was attended by 450 friends and supporters, and raised over \$50,000.

For 27 years, KCWA has played a significant role in supporting newcomers to seamlessly integrate into all facets of Canadian life. KCWA has provided a breadth of services; settlement, family and social services, as well as facilitating employment opportunities for community members. In 2011, many dedicated volunteers, 14 board of directors, and 16 staff members served over 2,000 clients with over 30,000 services for men and women of all ages.

KCWA counts on the generous support of businesses and community members.

Please, won't you make the difference by becoming a sponsor, buying tickets and help us spread the word about the worthwhile work KCWA does for the community.

We need your help!

Our community needs your help!

Yours truly,

Mary Choi

Sandy Lee

Fundraising Committee Co-chairs

Difference we have made with Your Support...

NUMBER OF CLIENTS

Settlement	1,160
Employment	332
Family & Social Services	512
Total	2,004

SERVICE CONTACTS

Settlement	14,963
Employment	2,421
Family & Social Services	11,088
Total	28,350

GENDER GROUPS

Female	1,281
Male	723
Total	2,004

"I had to leave Ottawa at 8:00 AM to access services at the KCWA... I was very impressed with the high quality of services and with the knowledge of their staff. I even recorded our session so that I would not forget any of the staff's valuable instructions." (Female, 40s, Visitor from Ottawa)

"I came to Canada three months ago and one week after my arrival I visited the KCWA to receive some settlement services.... I attended all of the recommended seminars with my wife and gained important and practical settlement information. Through all those services, my heart warmed up in knowing that the KCWA exists to support immigrants." (Male, 40s, Toronto)



Ticket and Table Purchases

- I would like _____ Ticket(s) @ \$120 per Seat
- I would like to be a proud honorary supporter of _____ Table(s) @ \$1,200 per Table
(A sign on your table will clearly indicate your support.)

Donations

Full recognition in the Gala Program.

- Regrettably, I will not be able to attend, however, I would like to donate \$ _____
- I have a Silent Auction Item. I would like to donate _____
The item(s) is valued at \$ _____

Advertisement Space

• Outside Back Cover (Colour)	\$500
• Inside Back Cover (Colour)	\$450
• Inside Front Cover (Colour)	\$450
• Full Page (B/W)	\$300
• Half Page (B/W)	\$200
• Quarter Page (B/W)	\$100

Bronze Sponsor

\$1,000 +

- Recognition as “**Bronze**” sponsor in Gala media releases and publications
- Permanent recognition as a member of Donor Circle
- Quarter-page advertisement in Gala Program
- 2 tickets for the Gala

Silver Sponsor

\$2,000 +

- Includes Bronze Sponsor Benefits
- Recognition as “**Silver**” sponsor in Gala media releases and publications
- Half-page advertisement in Gala Program
- 4 tickets for the Gala

Gold Sponsor

\$5,000 +

- Includes Silver Sponsor Benefits
- Recognition as “**Gold**” sponsor in Gala media releases and publications
- Half-page advertisement in Gala Program
- 10 tickets for the Gala

Platinum Sponsor

\$10,000 +

- Includes Gold Sponsor Benefits
- Recognition as “**Platinum**” sponsor in Gala media releases and publications
- Upgrade to full-page presence in Gala Program
- Corporate representatives’ participation in the raffle draw
- 10 tickets for the Gala

Thank you for your generous support!

Volunteer contributions and financial support enable us to achieve our goals. Join KCWA as a member (annual/life) or as a donor.

- Life membership (fee: \$200)
 Annual membership (fee: \$20)

Member and Donor Information

Name:	
Company:	
Address:	
City:	Prov:
Postal Code:	
Tel:	
Email:	

My contribution of \$ _____ is

Enclosed in the form of :

Cash Cheque Visa Master Amex

Credit Card No. _____

Expiry Date _____

Signature _____

(Payable to: KCWA Family and Social Services)

Tax receipts will be provided.
Charitable No. 10287 6059 RR0001

Send to:

KCWA Family and Social Services
27 Madison Ave. Toronto, ON M5R 2S2
Tel: 416.340.1234 Fax: 416.340.8114
kcwa@kcwa.net **www.kcwa.net**